

## THE HOURLY ORDINARY

## Check Out the Staff Uniforms at The Ordinary

Wednesday, December 19, 2012, by [Katie Abbondanza](#)

Why, yes, there are tiny anchors all over the shirts the staff at **The Ordinary** will be wearing [when the doors open at 3p.m. this afternoon](#). They're made by the California company Taylor Stitch and will be matched up with dark Levi's. As General Manager **Brooks Reitz** pointed out, the crew will be dressed in all San Francisco-based brands. There you have it: The Ordinary is a place where West Coast style meets East Coast oysters. [Take a look at the well-dressed servers at FIG](#), and then vote in your head for which Lata/Nemirow restaurant has the most dapper staffers. Or leave it in the comments.



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DOWNTOWN

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BROOKS REITZ

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MIKE LATA

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COMMENTS

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